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# First Impressions

Special edition dedicated to Air Techniques  
For Dental Sales Professionals •



**We are Proud  
to Introduce  
Air Techniques'  
New Sales Team**



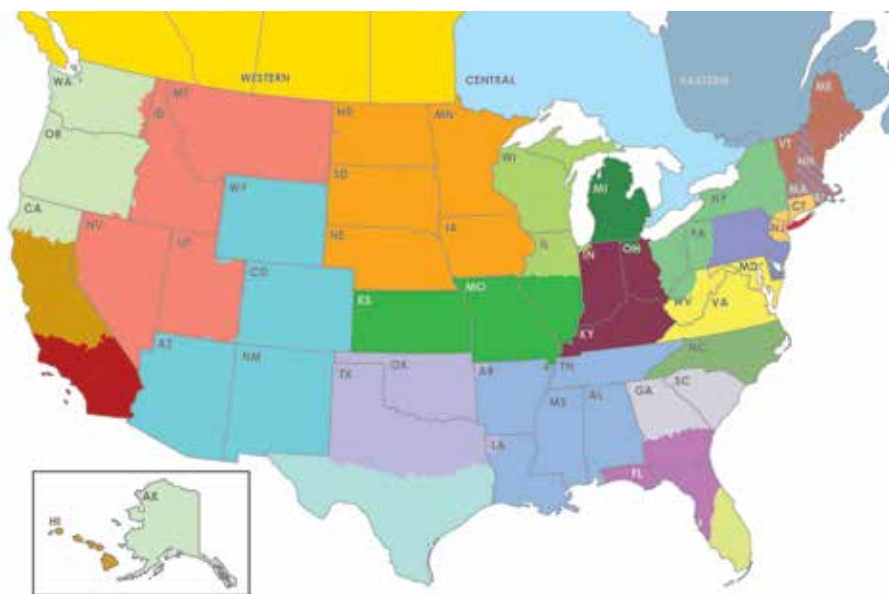
# Dedicated Sales Team Provides Great Customer Service

**Air Techniques is** looking forward to a year of growth through their best-in-class sales organization. The company is excited to serve you with their brand new sales team, as it best prepares for the future and further provides its dealer partners and dental professionals with the best customer service. The company has dedicated resources to ensure that you receive the attention you deserve. They understand the importance of relationships so much they have expanded their sales team in a really big way.

Air Techniques has your back with its exclusive sales team, which has more than doubled the company's selling manpower. Its new field sales team in North America is comprised of 31 elite sales professionals, including 26 Territory Managers who

report to 4 Regional Sales Managers and a Director of Sales. At the same time, its Special Markets sales team has doubled its capacity with a Director of Special Markets and two Special Markets Sales Managers. Additionally, its Monarch Infection Prevention sales team has grown to three Monarch Sales Specialists led by a Monarch National Sales Manager.

**Refer to the insert included with this publication to see the faces and contact information for the entire Air Techniques North American Sales Team.**



Every one of the new sales hires has dental sales experience so they are attuned to the needs of dealer partners and dental professionals. They understand the importance of personal service to ensure individual needs are met. Collectively, Air Techniques' new sales team has over **600** years of progressive dental experience.

The key to great customer service is responsiveness. When you need your Air Techniques sales professional, he or she will be there for you.

**Together, the future is ours. ■**

**THE  
FUTURE  
IS OURS** ➤

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# TRUST OVER 50 YEARS OF DENTAL EQUIPMENT EXPERTISE

We provide air and vac solutions for our dental partners.



## We Are Proud to Introduce Mojave LT Tankless Dry Vacuum



*"I am very satisfied with the suction that my new Mojave LT3 provides. It takes up very little space. My staff and I appreciate how much quieter it is when compared to our previous vacuum system. Our patients appreciate it too."*

- Holly Burns, DDS, Huntington, NY

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For more information,  
visit [www.airtechniques.com](http://www.airtechniques.com)

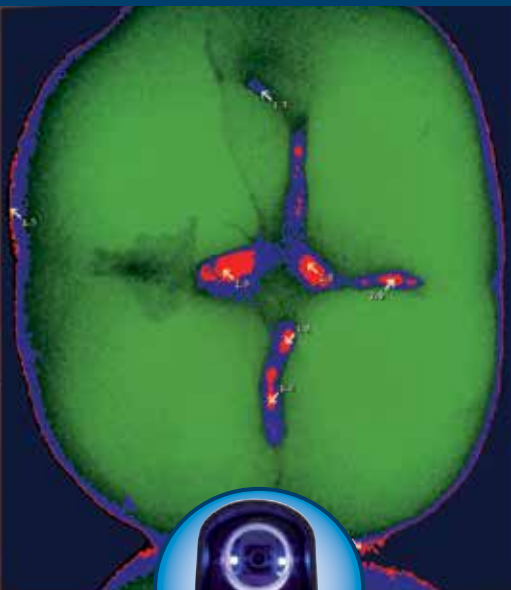
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For learn more, visit [www.airtechniques.com](http://www.airtechniques.com)

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