Executive Bios





Christoph Roeer CEO

Christoph Roeer joined Air Techniques, Inc. in September of 2014. He brings vast experience managing a successful international medical company in the United States. Prior to joining Air Techniques he held various management positions at Procter & Gamble in Germany and the USA. He then led and substantially grew the Americas business of Ondal Medical Systems, a Private Equity owned leading medical technology manufacturer for surgical products. Mr. Roeer holds dual citizenship in the United States and Germany. He earned his MBA in Sales and Distribution, and International Management from the business schools of the University of Saarbruecken in Germany and the Ecole de Management de Lyon in France.



Sylvia Rochon

Director of Sales – North America

Sylvia Rochon joined Air Techniques in August of 2017. A graduate of Harvard Business School, she joins Air Techniques with nearly 20 years of progressive experience and success with dental digital products. Most recently, Ms. Rochon held the position of Regional Sales Manager, Eastern Canada at Dentsply Sirona, where she was responsible for identifying and developing new business opportunities. In her spare time, Ms. Rochon likes to wake board, ski and cook.