Benevis helps Kool Smiles enjoy the benefits of ScanX Digital Imaging

As a provider of support services to hundreds of dental practices nationwide, Benevis Practice Services prides itself on being able to deliver solutions that enable dentists to do what they do best: practice dentistry. One of Benevis’ clients is Kool Smiles, which has over 120 locations dedicated to expanding access to quality dental care in underserved communities.

Kool Smiles needed to purchase 65 imaging systems capable of processing cephalometric images for orthodontic work, and so it asked Benevis for advice. The solution recommended by Benevis – the ScanX® Classic Digital Imaging System.

The ScanX Classic is ideal for practices that work with both intraoral & extraoral images. In addition to processing the cephalometric image size that Kool Smiles needed, it also accepts sizes 0,1,2,3,4, Panoramic and TMJ.

ScanX imaging systems utilize digital photo stimulable phosphor (PSP) technology. ScanX PSP imaging plates are wireless, flexible, and 30 times thinner than wired sensors. As a result, unlike wired sensors, they can be used with all patients, including those with small mouths, large tori and gag reflexes. ScanX PSP plates generally cost less than $40 each, can be reused hundreds or even thousands of times, and do not require costly replacement insurance like wired sensors.

ScanX technology can significantly enhance practice efficiency. With ScanX, a full mouth series of radiographs takes less than two minutes, compared to eight minutes or more with film. In addition, its image area is 17- to 38-percent larger than with wired sensors. This greatly increases the odds of capturing the full coronal-to-apical length and full mesial-distal information. This also means far fewer retakes, which is a big time saver for the practice.

Equally important, ScanX delivers image quality that is generally superior to film and comparable to wired sensors. For all of these reasons and more, ScanX has been the top PSP imaging system by THE DENTAL ADVISOR for the past three years.

According to Danielle Abeyta-Enriquez, Director of Purchasing & Logistics for Benevis, “Given that Kool Smiles practices focus on underserved communities, it was especially important that we be able to identify an imaging solution that would deliver the image quality and practice efficiency they need at a price they could afford. We determined that digital PSP was the right technology, and that ScanX was the right PSP brand.” She added, “Our Kool Smiles practices are very pleased with the performance of the ScanX Classic Digital Imaging System.”

Benevis’ highly rated comprehensive suite of dental practice support services includes: discounted rates with leading labs & dental supply companies; hassle-free payroll and benefits administration; human resources consulting and support; comprehensive review of recommendations of payer agreements to improve negotiated rates and increase practice profitability; streamlined and expert administration of practice finances; and expert management of facilities.

“Our mission is to do whatever it takes to help our clients practice better dentistry,” said Benevis’ Ms. Abeyta-Enriquez, “and we could not be more pleased with how our recommendation to purchase the ScanX Classic has worked out for Kool Smiles.”

Editor’s note: Sponsored by Air Techniques